

COMMUNITY RELATIONS

Public Information Program

The district will strive to maintain effective two-way communication channels with the public. Such channels will enable the Board and staff to interpret the schools' needs to the community and provide a means for community members to express their needs and expectations to the board and staff.

The superintendent or designee will establish and maintain a communication process within the school system and between it and the community. Such a public information program will provide for a district annual report, news releases at appropriate times, news media coverage of district programs and events, and regular direct communication between individual schools and the community members they serve. The public information program will also assist staff in improving their skill and understanding in communicating with the public.

Goals

A comprehensive community relations program shall be developed with the goals of:

1. Encouraging and enhancing communication, understanding, trust, and mutual support between the District and the people it serves.
2. Increasing both the quality and quantity of public participation in school affairs, activities, and programs, including policy development and decision making.
3. Strengthening and improving relations and interactions between staff and community members, parents, and students.
4. Promoting understanding and cooperation between the schools and community groups, including neighborhoods; religious, fraternal and service organizations; labor, business, and industrial units; councils and political organizations, and other government agencies.

Community opinion may be solicited through parent organizations, parent-teacher conferences, open houses, and other such events or activities which may bring staff and community members together. At times, board meetings may be scheduled at neighborhood schools. Surveys instruments and/or questionnaires may be developed in order to gain a broad perspective of community opinion.

The board is a nonpartisan public body and will not endorse political candidates. Neither staff nor students will be asked to disseminate campaign materials from the schools nor will any of the district's facilities or communications services be used to disseminate such material.

The superintendent or designee will identify staff with significant public information responsibilities and establish guidelines for their work. The guidelines will address such matters as authority for making releases and the nature and content of bulletins to parents.

#### Collection Of Disciplinary Data

The district will collect data on student disciplinary actions taken in each school, and the information will be available to the public on request. This information may not be personally identifiable, and will not include a student's name, address, or social security number.

#### District Annual Report

An annual district report addressing the activities of the district and the administration's recommendations for improvement of student learning and district operations will be prepared by the superintendent or designee and presented to the Board as soon as possible after the close of each school year. Upon board approval, the report will be made available to the public and used as one means for informing parents and community members, the Office of the Superintendent of Public Instruction, and other districts in the area, of the programs and conditions of the district's schools. The district must ensure awareness of and compliance with certain statutory requirements as specified in [Policy 2106 \(Program Compliance\)](#). When the district is not in compliance, such deviations will be incorporated into the annual report.

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**Cross Reference:**

2004      Accountability Goals  
2106      Program Compliance

**Legal References:**

RCW 28A.150.230      District school directors' responsibilities  
RCW 28A.655.100      Performance Goals—Reporting requirements.  
HB 1230 (2023) School-Public Health Information

Adopted:      June 10, 1985  
Revised:      May 23, 2001  
Revised:      October 23, 2002  
Revised:      February 25, 2015  
Revised:      November 10, 2020  
Revised:      April 24, 2024